

# Elijah Baker

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## EDUCATION

**The University of Georgia, Honors Program, Athens, GA** May 2026

- **Majors:** Entertainment & Media Studies, Marketing, Real Estate
- **GPA:** 3.83/4.00
- **Honors:** Honors Student, Lindsey Tippins Scholarship, Kathleen C. Spicer Scholarship, Lovestrong Scholarship, Charter Scholarship, Zell Miller Scholarship (Full Tuition)

**Harrison High School, Kennesaw, GA**

- **GPA:** 4.678 (Weighted)
- **Honors:** Class Marshall (3/650), AP Scholar with Distinction, Honor Roll (4 Years)

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## PROFESSIONAL EXPERIENCE

**UGA Athletics, Mascot Performer (Spike), Athens, GA** August 2025 – Present

- Perform as the official UGA mascot at athletic events, engaging crowds of thousands and enhancing game-day atmosphere
- Represent the University of Georgia brand at games, campus events, and community appearances
- Collaborate with event staff and media teams to execute coordinated performances and promotions

**Elijah Baker Media, Owner, Athens, GA** January 2024 – Present

- Collaborate with clients across the US to develop creative visions, marketing strategies, and tailored media solutions
- Capture and edit photo/video content, producing high-quality marketing assets through post-production
- Operate FAA-certified drone for commercial aerial photography and videography

**Winshape Camps, Pack Leader, Rome, GA** May 2024 – August 2024

- Led and supervised 10+ staff, providing mentorship, performance feedback, and daily direction
- Designed and executed programming for 100+ campers, ensuring engaging and structured experiences
- Coordinated with senior leadership to enforce safety protocols and address behavioral challenges

**State Representative Houston Gaines Campaign, Creative Director, Athens, GA** August 2022 – November 2022

- Collaborated with campaign leadership to develop marketing strategies aligned with key messaging and outreach goals
- Designed ads, billboards, and branded graphics to effectively communicate policy positions and campaign values
- Produced digital and print materials using Adobe Creative Suite, maintaining visual consistency across all campaign assets

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## LEADERSHIP & RELEVANT EXPERIENCE

**Catholic Center at UGA, Co-President, Athens, GA** February 2025 – Present

- Lead a 23-member executive board overseeing 150+ student leaders responsible for programming and ministry operations
- Direct planning and execution of multiple weekly events serving 1,000+ students, ensuring consistency and engagement
- Set organizational vision and strategy, aligning teams across ministries, media, and operations

**Catholic Center at UGA Ignite Co-Coordinator, Athens, GA** May 2024 – May 2025

- Plan and execute weekly events for 120+ attendees, managing a team of 30+ members to ensure smooth programming
- Serve as MC for weekly events, delivering announcements and leading large-group communication

**Catholic Center at UGA Media Team, Athens, GA** December 2022 – Present

- Produced photo and video content across 3+ years to support a social media audience of ~5,000 followers
- Captured live events using professional Sony and Canon camera systems, along with additional production equipment
- Edited content in Adobe Premiere Pro and Lightroom, creating polished visuals for digital promotion and outreach

**UGA Miracle, Morale Music AC, Athens, GA** November 2023 – May 2025

- Collaborate with a leadership team overseeing 70+ members to drive fundraising efforts and foster a positive environment
- Build relationships across leadership teams to plan and execute large-scale events supporting year-round fundraising initiatives

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## SKILLS

- **Cameras & Equipment:** Sony (a7S III), Canon and DJI systems, professional video/photo gear, FAA Part 107 Drone pilot
- **Editing & Design Software:** Adobe Premiere Pro, After Effects, Lightroom, Photoshop, Illustrator, DaVinci Resolve
- **Audio Production:** Ableton Live, Adobe Audition
- **Production:** Event videography, sports media, photography, live event coverage, content creation

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## CLUBS & ORGANIZATIONS

UGA Miracle (2023-Current), Catholic Center Media Team (2023-Current), Catholic Center Worship Team (2023-2025), Beta Upsilon Chi (2022-Current), National Honors Society (2019-2022), JV Cross Country (2018-2021), Varsity Swim Team (2019-2022)

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## INTERESTS

NCAA Football, NFL Football, Videography/Photography, Hiking/Camping, Music Production and Performance, Running/Fitness